

Registration Form

The Perfect Storm Aircraft Connectivity Workshop

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- | | | |
|--------------------------|--------------------------------|------------------|
| <input type="checkbox"/> | Airline Delegate | No Charge |
| <input type="checkbox"/> | Industry Delegate | \$750.00 |
| <input type="checkbox"/> | Perfect Storm Recipient | \$500.00 |

Delegate Details:

Title: Mr Mrs Miss Dr Other, please specify: _____

First name: _____ Surname: _____

Job
Title: _____

Email: _____ Nationality: _____

Organisation Name: _____

Organisation Address: _____

Town: _____

Region: _____

Country: _____ Post code / Zip: _____

Telephone: _____ Fax: _____

Payment Details, if different from above:

Name and Address: _____

Town: _____

Region: _____

Country: _____ Post code /

Zip: _____

My payment method is (please tick appropriate boxes):

- Please invoice me, purchase order number _____
- Credit Card (IMDC will contact you)
- Electronic transfer:

Inflight Management Development Centre (IMDC) Ltd
Bank : HSBC Bank Plc, Derby, St Peters Street, UK
Branch Identifier Code (BIC): MIDLGB22
Account Nos: 67602533
IBAN No – GB08 MIDL 4005 1567 6025 33

Non-UK customers in the European Union: In order to avoid liability to VAT, please provide your VAT registration number here:

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Session Descriptions

Channel Sessions

The channel sessions are parallel sessions focusing on different aircraft communication options. The content in each session is different, and hosted by an industry expert. The session is designed to encourage delegates to work together to develop ideas of how to apply communications to scenarios that are frequently found in the airline. The goal of the channel sessions is to develop ideas that can be taken back and utilized in the workplace. The channel sessions are:

1. VHF Datalink (including VDL)
2. Cellular/3G
3. Inmarsat Swift Broadband
4. Gatelink
5. Iridium
6. E-enabled Aircraft Systems

Case Study Sessions

The case study sessions are built to provide a detailed view into an actual airline operation involving a new or unusual application of communications to aircraft. The sessions are co-presented by the airline and the supplier. The goal of the case study sessions is to provide delegates with a unique opportunity to see a business case met for application of new (or modified) technology. The case study sessions match the channel sessions and sample topics may include:

1. Pre-flight automation over ACARS
2. Enhanced telemedicine over Swift Broadband
3. EFB connectivity over Iridium
4. IFE content uploads over Gatelink

Breakout Sessions

The breakout sessions focus specifically on issues that are relevant with today's airline connectivity. These traditional presentation sessions are led by industry specialists that will provide a wealth of information about topics that may be an issue for most delegates. Sample topics for the breakout sessions include:

1. Communications and Air Traffic Control
2. Aircraft leasing and future communications requirements
3. Certification and hardware obsolescence
4. The overlapping needs of passenger connectivity
5. Legal and government issues
6. The operating system conundrum

Monday, 12 April

9:00-9:30
9:30-10:00
10:00-10:30
10:30-12:00
12:00-13:00
13:00-14:30
14:30-15:00
15:00-16:30
16:30-17:00
17:00-19:00

Tuesday, 13 April

9:00-9:30
9:30-10:30
10:30-11:00
11:00-12:30
12:30-13:30
13:30-15:00
15:00-15:30
15:30-17:00
17:00-17:30
18:00-

Wednesday, 14 April

9:00-10:00
10:00-10:30
10:30-12:00
12:00-13:00
13:00-14:00
14:00-14:30

Day 1

Keynote and Welcome
The Perfect Storm
Coffee Break
Channel Session 1
Lunch at Centre
Channel Session 2
Tea Break
Case Study Session 1
Wrap and Comments
Networking Reception

Day 2

Introduction and Highlights
Breakout Session 1
Coffee Break
Channel Session 3
Lunch at Centre
Channel Session 4
Tea Break
Case Study Session 2
Wrap and Comments
Networking Event

Day 3

Breakout Session 2
Coffee Break
Channel Session 5
Lunch at Centre
Breakout Session 3
Closing Remarks